

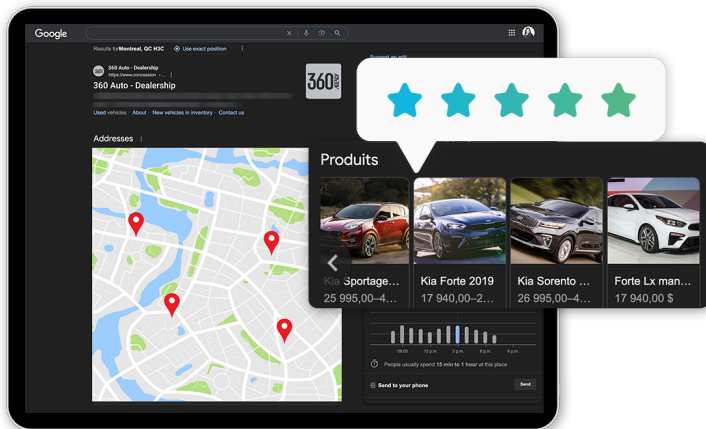


360.AGENCY

KIA CANADA REPUTATION MANAGEMENT PROGRAM

Dominate Your E-Reputation with a tailored Strategy

Optimize your online presence, manage customer reviews, and boost your visibility with our comprehensive reputation management solutions designed for Kia dealerships.



Partner with 360.Agency for Effective Online Reputation Management

A strong e-reputation is crucial to attract new customers and build trust with potential buyers.

With our certified expertise and advanced solutions, we help Kia dealerships monitor, optimize, and respond to online reviews while enhancing their visibility on search engines.

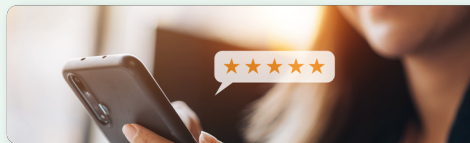
Key Services



Local Listings & SEO Management

Optimize your Google Business profile :

- Contact information and opening hours.
- Services categories.
- Posts : event, promotions.
- Populate the Q&A section with relevant content.
- Improve local SEO ranking and drive more website and foot traffic.



Review Optimization & Response Management

- Real-time review monitoring with alerts for unaddressed reviews.
- Centralized interface for responding directly to reviews.
- Review history and KPI reports: Average rating, response rate, review frequency.
- Our team of experts can answer your reviews 7/7, Engage loyal clients and protect your dealership's reputation.



Performance Tracking & Monthly Reporting

- Comprehensive dashboard displaying key metrics.
- Data analysis to fine-tune strategy and increase engagement.



Why Choose 360.Agency ?

- **Certified Expertise:** 10 year experience in managing reviews for automotive dealerships
- **Advanced Tools:** Latest technological standards and intuitive interface
- **Flexible Approach:** Adaptable contracts to meet dealership needs
- **Bilingual Support:** French and English services for comprehensive support

Packages tailored to your needs

Self-Serve

\$249/month

- ✓ Access to the platform and performance dashboard
- ✓ Ability to modify listing information (hours, phone number, categories)
- ✓ Review monitoring and direct response capability

Managed

\$699/month

Self-Serve package +

- ✓ Listing optimization with 1 post and 1 Q&A per month
- ✓ Professional review responses
- ✓ Monthly reports and real-time monitoring

Social 360

\$1 999/month

Bundle Social media management + Reputation management

- ✓ **Managed Package included +**
- ✓ Customized content tailored to dealership audience
- ✓ Stories creation and animated post
- ✓ Competitive trend research
- ✓ Local updates (employee highlights, community content)

Publishing Frequency:

3-4 posts weekly (photo carousels, animations, or custom content)

+ À la carte:

Google My Business Product Listings — \$199/month

- Boost visibility: Appear more prominently in local searches.
- Attract customers: Make your dealership easily accessible to active buyers.
- Generate sales: Convert online traffic into showroom visits.

Answer reviews on Google my business — \$159/month

- Answer reviews from your Google My Business profile 7/7.

Strengthen your online presence and reputation!

Choose the package best suited to your dealership for effective online reputation management.

Contact us