

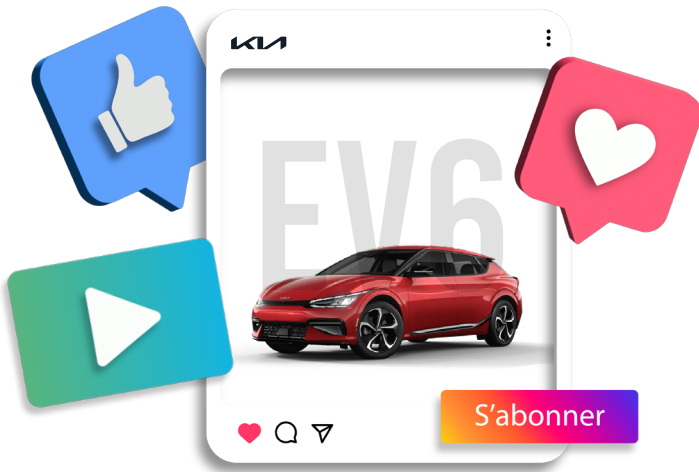


360 AGENCY

# KIA CANADA SOCIAL MEDIA PROGRAM

## Drive Digital Excellence with Proven Social Media Expertise

Boost engagement, trust, and visibility with our professional social media management services tailored for Kia dealerships.



## A Complete Social Media Solution

Managing your dealership's social media presence takes time, expertise, and consistency.

With over 10 years of experience in social media management, our dedicated team handles everything from strategy creation to content production, publishing, and reporting so you can focus on your core business.

## Core Services



### Strategic content planning

- Tailored content strategy aligned with dealership goals
- Monthly editorial calendar creation and management.



### Content Creation & Production

- Professional photos and videos
- Graphic design, special effects, and stop-motion video
- Reels, stories, and engaging video formats



### Community Management

- Active comment monitoring and response 7/7
- Engagement tracking and audience relationship building



### Performance Analytics & Reporting

- Regular insights on key performance indicators (KPIs)
- Strategy optimization based on data-driven results



## Why Choose 360.Agency ?

- **Expert Knowledge:** Stay ahead with the latest social media trends.
- **Customized Approach:** Strategies tailored to your brand and audience.
- **Consistent Support:** Bilingual service and full client collaboration.
- **Time-Saving Solution:** Focus on your dealership, while we handle social media.

## Packages Tailored to Your Needs

### Base

**\$ 999/month**

#### 8 Posts/Month

- ✓ Editorial calendar creation and approval platform.
- ✓ Mix of images, videos, Reels, and Stories
- ✓ Scheduled publishing for optimal reach
- ✓ Community engagement and comment management
- ✓ Monthly performance reports

### Shine

**\$1599/month**

#### Enhanced 15 Posts/Month Across Two Platforms

##### Base package +

- ✓ Customized content tailored to dealership audience
- ✓ Stories creation and animated post
- ✓ Competitive trend research
- ✓ Local updates (employee highlights, community content)

##### Publishing Frequency:

3-4 posts weekly (photo carousels, animations, or custom content)

### Social 360

**\$ 1 999/month**

#### Bundle Social media management + Reputation management

- ✓ Shine Package included
- ✓ Listing optimization with 1 post and 1 Q&A per month
- ✓ Professional review responses
- ✓ Monthly reports and real-time monitoring

#### + Add-On Service:

Additional post (image) - \$159/post.

Additional post (video) - \$249/post.

**Book a demo**