

Content Marketing Products

Amplify You Reach, Use Content Marketing Impact.

New SEO content marketing products are eligible for up to 66% co-op.

PACKAGE	DESCRIPTION	PRICE
SEO Standard package + Content marketing	<p>This is an Automotive Specific SEO solution for dealerships looking to raise their online profile. Our team knows automotive SEO inside out, and will optimize your site pages, web content, and keywords to help you get higher in the search rankings on an ongoing basis.</p> <p>Package includes: 1 Blog/Landing Page and 1 News Piece per month. Each Blog/Landing Page has an average of 500 words and contains relevant images that will be sourced or created to support the messaging. Each news piece has a minimum of 250 words and contains images. Relevant backlinks will be created for Kia.ca for each piece of content.</p>	\$650.00
SEO Premium package + Content marketing	<p>On the Premiums SEO program, we increase the frequency of both technical SEO optimizations and content development.</p> <p>Package includes: 3 Blogs/Landing Pages and 1 News Piece per month. Each Blog/Landing Page has an average of 500 words and contains relevant images that will be sourced or created to support the messaging. Each news piece has a minimum of 250 words and contains images. Relevant backlinks will be created for Kia.ca for each piece of content.</p> <p>Additionally we layer in site speed optimizations to increase the user experience of the dealer's website for their customers.</p>	\$1395.00

