

# CERTIFIED (CPO) INVENTORY MERCHANDISING SERVICES



KIA CANADA CERTIFIED WEBSITE VENDOR

## D2C MEDIA

A Canadian leader in high-end automotive dealer digital solutions, D2C Media is your trusted partner for delivering performance and complete transparency. With a core focus on digital sales, websites, digital advertising, automotive CRM, and virtual BDC services, we strive to help dealers continuously maximize their return on investment. We believe that dealers should leverage their data to make it a competitive advantage, and we partner with an ecosystem of over 100 inventory syndication partners, most CRMs, DMSSs, Digital Retailing solutions, and Credit and Trade solutions to provide a fully integrated solution to meet your specific needs.

D2C Media is a leading provider of digital merchandising and advertising solutions for automotive dealers across Canada. We are committed to delivering exceptional results with full transparency, and our newest innovation focuses on enhancing vehicle listings through Certified Inventory (CPO) Merchandising. This service automatically upgrades vehicle imagery by replacing backgrounds with a Kia-approved image, ensuring every listing reflects a polished, professional, and on-brand presentation—with zero effort required from the dealer.

### INVESTING IN DEALERSHIP SUCCESS THROUGH PREMIUM MERCHANDISING

D2C Media's Enhanced CPO Image Merchandising ensures that every certified listing not only meets compliance standards but also exceeds consumer expectations for presentation and professionalism. By also exporting professionally enhanced and compliant CPO inventory images directly to Kia, we help dealers maintain brand consistency and capture more buyer attention.

From image optimization to compliant export integration, our goal is to reinforce your dealership's professional image while streamlining your merchandising workflow. Whether it's through upgraded listings or automated compliance with manufacturer standards, D2C Media helps dealerships project confidence and quality, driving both customer engagement and long-term success.

CERTIFIED (CPO) INVENTORY MERCHANDISING SERVICES	PRICES
<b>CERTIFIED INVENTORY (CPO) EXPORT TO KIA*</b> Export of Enhanced and Compliant CPO Inventory Images to Kia. <i>*Certified Inventory (CPO) Merchandising is required to use this product.</i>	\$50/MONTH
<b>CERTIFIED INVENTORY (CPO) MERCHANDISING (MANAGED SERVICE) UP TO 10 VEHICLES PER MONTH</b> Certified Inventory (CPO) Merchandising (Managed Service) Delivers professionally enhanced inventory pictures by replacing backgrounds with a Kia-approved image—creating a polished, on-brand presentation with zero effort from the dealer.	\$199/MONTH
<b>CERTIFIED INVENTORY (CPO) MERCHANDISING (MANAGED SERVICE) UP TO 25 VEHICLES PER MONTH</b> Certified Inventory (CPO) Merchandising (Managed Service) Delivers professionally enhanced inventory pictures by replacing backgrounds with a Kia-approved image—creating a polished, on-brand presentation with zero effort from the dealer.	\$295/MONTH
<b>CERTIFIED INVENTORY (CPO) MERCHANDISING (MANAGED SERVICE) UP TO 50 VEHICLES PER MONTH</b> Certified Inventory (CPO) Merchandising (Managed Service) Delivers professionally enhanced inventory pictures by replacing backgrounds with a Kia-approved image—creating a polished, on-brand presentation with zero effort from the dealer.	\$495/MONTH
<b>CERTIFIED INVENTORY (CPO) MERCHANDISING (MANAGED SERVICE) INITIAL SETUP FEE</b>	\$300 One-Time Fee