

LOCAL SEO & REPUTATION MANAGEMENT



KIA CANADA CERTIFIED WEBSITE VENDOR

ABOUT D2C MEDIA

D2C Media is a leading provider of digital solutions tailored to automotive dealerships across Canada. With proven expertise in local SEO optimization and reputation management, we empower dealers to maximize online visibility, attract more leads, and build customer trust through cutting-edge tools and AI-driven insights. Trusted by over 1,200 dealerships, we deliver results that truly matter.

SEO PACKAGE	FEE
LOCAL SEO BOOST <ul style="list-style-type: none">▪ GOOGLE BUSINESS PROFILE OPTIMIZATION: PRECISE SETUP OF ADDRESS, OPERATING HOURS, CATEGORIES, AND DESCRIPTIONS, FULLY SYNCHRONIZED WITH DEALER WEBSITE.▪ DAILY VEHICLE POSTS: REGULAR UPDATES FEATURING INVENTORY, PRICING, AND PROMOTIONS.▪ LOCAL DIRECTORY MANAGEMENT: CONSISTENT INFORMATION MONITORED ACROSS 15 MAJOR CANADIAN DIRECTORIES, INCLUDING YELP, BING, AND YELLOW PAGES.▪ ON-PAGE LOCAL SEO: OPTIMIZED LOCAL KEYWORDS AND SCHEMA MARKUP FOR ENHANCED SEARCH ENGINE VISIBILITY.	\$695/MONTH +\$300 SETUP FEE
SET UP FEE - LOCAL SEO BOOST REQUIRED WITH THE PURCHASE OF THE LOCAL SEO BOOST PRODUCT.	\$300 ONE-TIME FEE
REPUTATION BOOST <ul style="list-style-type: none">▪ REAL-TIME REVIEW MONITORING: RECEIVE ALERTS FOR NEW REVIEWS, COMPLETE WITH TREND SUMMARIES AND AI-GENERATED INSIGHTS.▪ MONTHLY AI REPORTS: DETAILED HIGHLIGHTS OF KEY DRIVERS BEHIND POSITIVE AND NEGATIVE REVIEWS, ALONG WITH ACTIONABLE RECOMMENDATIONS.▪ AUTO-RESPONSE SYSTEM: AI-BASED PROFESSIONAL REVIEW RESPONSES.	\$595/MONTH +\$300 SETUP FEE
SET UP FEE - REPUTATION BOOST REQUIRED WITH THE PURCHASE OF THE REPUTATION BOOST PRODUCT.	\$300 ONE-TIME FEE
SEO ADD-ONS	FEE
LOCAL SEO & REPUTATION BOOST BUNDLE COMBINES LOCAL SEO BOOST AND REPUTATION BOOST FOR COMPREHENSIVE ONLINE OPTIMIZATION AND REPUTATION MANAGEMENT.	\$1,095/MONTH +\$595 SETUP FEE
SETUP FEE - LOCAL SEO & REPUTATION BOOST BUNDLE REQUIRED WITH THE PURCHASE OF THE LOCAL SEO & REPUTATION BOOST BUNDLE PRODUCT.	\$595 ONE-TIME FEE