

AUTOMOTIVE SEO SERVICES



KIA CANADA CERTIFIED WEBSITE VENDOR

D2C MEDIA

A Canadian leader in high-end automotive dealer digital solutions, D2C Media is your trusted partner for delivering performance and complete transparency. With a core focus on digital sales, websites, digital advertising, automotive CRM, and virtual BDC services, we strive to help dealers continuously maximize their return on investment. We believe that dealers should leverage their data to make it a competitive advantage, and we partner with an ecosystem of over 100 inventory syndication partners, most CRMs, DMSs, Digital Retailing solutions, and Credit and Trade solutions to provide a fully integrated solution to meet your specific needs.

D2C Media, a prominent provider of digital advertising solutions for automotive dealers across Canada, is dedicated to offering outstanding performance and full transparency, with a primary emphasis on SEO services. Our core mission revolves around enhancing digital sales and empowering dealers to achieve maximum ROI. We firmly believe in harnessing dealership data to gain a competitive edge. D2C Media stands out with our sophisticated targeting and bidding technologies, complemented by a comprehensive multi-point attribution model. This enables us to fine-tune campaigns based on crucial SEO metrics relevant to dealers, such as cost per store visit and cost per sale, guaranteeing remarkable results from your advertising endeavours.



INVESTING IN THE LONG-TERM SUCCESS OF YOUR DEALER WEBSITE WITH SEO

While we acknowledge the effectiveness of short-term traffic generation through search engine marketing, we firmly believe that every dealership should allocate a budget for a more enduring investment—establishing their website as a distinguished source of pertinent content within their brand and location.

In tandem with our dedication to SEO optimization and content creation, D2C Media offers comprehensive content marketing strategies tailored specifically for automotive dealerships. We help dealerships attract organic traffic and foster meaningful connections with potential customers by strategically aligning engaging content with targeted keywords and audience interests. Our content marketing approach goes beyond generating leads; we aim to

educate, inspire, and engage audiences throughout their purchasing journey, ultimately driving conversions and brand loyalty.

Consistently crafting custom, meticulously curated content every month contributes to long-term SEO enhancement for dealership websites and elevates the quality ranking in SEM campaigns. This dual benefit makes it an appealing investment for immediate and future success. At D2C Media, our specialized automotive content editors are well-versed in creating SEO-optimized articles, ensuring your website gains the recognition it deserves in the digital realm.

Whether it's blog posts, videos or news articles, every piece of content reflects our client's unique brand identity and values, resonating with their target audience and reinforcing their position as industry leaders. With D2C Media's integrated approach to SEO, content marketing, and digital advertising, automotive dealerships can establish themselves as trusted authorities while achieving sustainable growth and success in the digital landscape.

SEO PACKAGE	MONTHLY FEE
BASIC SEO PACKAGE ONE OR TWO EXPERTLY CRAFTED, HUMAN-WRITTEN ARTICLES EACH MONTH, TOTALLING 600 WORDS, ON TOPICS CURATED AND APPROVED BY KIA CANADA.	\$635/MONTH
PREMIUM SEO PACKAGE TWO OR THREE EXPERTLY CRAFTED, HUMAN-WRITTEN ARTICLES EACH MONTH, TOTALLING 1,400 WORDS, ON TOPICS CURATED AND APPROVED BY KIA CANADA.	\$1,065/MONTH

SEO PROGRAM ADD-ONS	FEE
LANGUAGE TRANSLATION	\$125/HOUR