



Social Media + Google Business Profile Packages

KIA DEALERS GET 50 EXCLUSIVE FEATURES THAT TURN SEARCH, SOCIAL MEDIA & REVIEW SITES INTO LEAD GENERATORS



Kia Social Media Features	DAS Social Dominate	DAS Social Defend
Dedicated Account Manager - DAS provides 1-on-1 support for each account so you always know who your dedicated client advocate is and how to reach them.	✓	✓
Social Media Page Enhancements on Facebook, X, and Instagram - DAS manages and enhances your social media pages on Facebook, X, and Instagram to ensure your pages are set up using industry standard best practices.	✓	✓
Social Content Publishing - DAS posts content on your behalf on Facebook, X, and Instagram to drive consumers to your dealership.	5	3
Facebook Inventory Posting - Showcase your new and pre-owned VIN specific inventory on your dealership Facebook page using DAS exclusive inventory technology.	✓	
Monthly Instagram Reels Posts - DAS posts an Instagram reel to your page per month highlighting the unique items for your dealership.	✓	
Facebook Stories - DAS shares Facebook Stories on your behalf to help keep your follower base engaged with your dealership.	✓	
Instagram Stories - DAS shares Instagram Stories on your behalf to help keep your follower base engaged with your dealership.	✓	
LinkedIn Posting* - DAS posts your social media content to the 930 million members on LinkedIn so you can take advantage of this up and coming social media network.	✓	
YouTube Posts* - Give your videos and television commercials the boost they need to extend their life by posting them on the 2nd largest search engine in the world, YouTube!	✓	
YouTube Inventory Merchandising - DAS automatically creates VIN-specific videos and post them directly to your YouTube channel automatically!	✓	
	\$599/mo One-time Platform Creation: \$299	\$499/mo One-time Platform Creation: \$299

“ Digital Air Strike is crucial for reputation management and generating high-quality leads. Their support is essential to our success. ”

- Holz Motors

“ The DAS team are automotive experts and develop strong marketing and conversion strategies. I 100% recommend this team. ”

- Dewey Barber Auto



NEW! DAS ENHANCED GOOGLE BUSINESS PROFILE PACKAGES FOR KIA DEALERS



Receive over
18,000*
website visits from
your Google Business
Profile in a 10-month
period

60%*
of car buyers
trust Google

9,200+ Retailers, OEMs, and Partners work with Digital Air Strike because we get results!

THREE REASONS TO PARTNER WITH DAS ON YOUR GOOGLE BUSINESS PROFILE

- 1** It's costly to manage in-house. **Save time and money** with a dedicated DAS account manager.
- 2** DAS specializes in **automotive** and can deliver on what your customers need.
- 3** Packages developed specifically to **meet the needs of Kia dealers**.

Google Business Profile Packages

Kia Google Features		DAS Google Dominate	DAS Google Defend
Dedicated Account Manager		✓	✓
 Main Google Business Profile Page		✓	✓
Profile Optimization		✓	✓
QA's Updated 1x Per Month		✓	✓
 Google Tiles		3x/month	1x/month
Social Media Integration		✓	✓
Keyword Strategy		✓	✓
Proactive Photo Uploads		✓	
 Google Reputation Tile		✓	
Profile Nesting		✓	
Up to 3x pages (Sales, Service, Parts, etc.)		✓	
		\$499/mo One-time Platform Creation: \$199	\$299/mo One-time Platform Creation: \$149

*Results based off averages of DAS clients results YTD 2023



Thank you to our dealers for awarding us 6 Dealers' Choice Awards, more than any other vendor, including the top level for Reputation Management and Lead Generation.

“ I never stress about our dealership's reputation with DAS managing review responses and social media. Their seamless, hassle-free process and responsive team make everything easy. ”
- Rotolo Auto

AS SEEN IN: **Inc.** **Forbes** **The New York Times** **Automotive News** **USA TODAY**

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