

Kia Program Combined Content Marketing Packages



EDealer is your premier destination for a comprehensive website experience, with high-level visibility on search engines. The framework for this is built through Search Engine Optimization (SEO), and one of its key pillars of content marketing, which is the cornerstone of our strategy. Our team of SEO & content strategists excel in crafting unique, engaging content that not only enhances your website's authority in the eyes of search engines like Google but also provides valuable information tailored to users. By consistently delivering relevant content, we ensure high rankings and trustworthiness in organic search results, driving potential customers to your website.

Kia Content Marketing **Plus**

Features

- ✓ 3 On-site Blogs & Posts with images per month (capped 2 per focus)
- ✓ Model-specific Landing Pages
- ✓ Market/Keyword Research
- ✓ Monthly SEO/Keyword Reporting
- ✓ Monthly Strategy/Performance Calls
- ✓ Direct Access to Senior SEO & Content Strategist
- ✓ Initial Content Audit
- ✓ Schema Markup
- ✓ Mobile SEO

\$ **750** /MO

Kia Content Marketing **Accelerate**

Features

- ✓ All Features from Plus
- ✓ 5 On-Site Blogs & Posts with images per month (capped 4 per focus)
- ✓ Ongoing Site Optimization
- ✓ Coordination with EDealer Digital Advertising

\$ **1,600** /MO