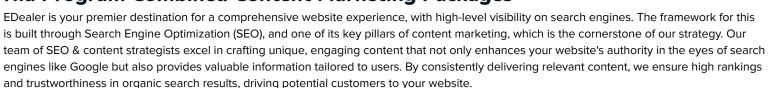
# Kia Program Combined Content Marketing Packages



## Kia Content Marketing Plus

#### Features

- ✓ 3 On-site Blogs & Posts with images per month (capped 2 per focus)
- ✓ Model-specific Landing Pages
- Market/Keyword Research
- Monthly SEO/Keyword Reporting
- Monthly Strategy/Performance Calls
- Direct Access to Senior SEO & Content Strategist
- ✓ Initial Content Audit
- 🗸 Schema Markup
- ✓ Mobile SEO

## \$**750** /MO

### Kia Content Marketing Accelerate

### Features

- ✓ All Features from Plus
- 5 On-Site Blogs & Posts with images per month (capped 4 per focus)
  - Ongoing Site Optimization
- Coordination with EDealer Digital Advertising

# \$ **1,600** /MO