

Leadbox  + 

SEO Services

Get found. Get Conversions. Get Buyers.

Leadbox's SEO Services uses a blend of technology, content marketing, and tested SEO tactics to help search engines find and organize your website. The result? One of the most cost-effective ways to increase the quality and volume of high-converting organic car buyers to your dealership's website.



Google My Business

Leadbox optimizes and manages your hyperlocal Google My Business page to accurately reflect all areas of your business including Sales, Service, Parts and more.

Keeping your Google My Business page optimized increases your visibility in your local area, shows your customers useful and pertinent information about your dealership and helps customers find your physical location.

Technical Website Optimization

Search engines are all about organizing data so let's make it easier for them to categorize your website's content and rank you higher for important keywords.

By optimizing your website from a technical SEO perspective, we make it easier for search engines to understand your dealership and what you are trying to rank well for. This means they can rank you higher for important keywords, increase your visibility in markets you sell into and increase the organic traffic to your website.

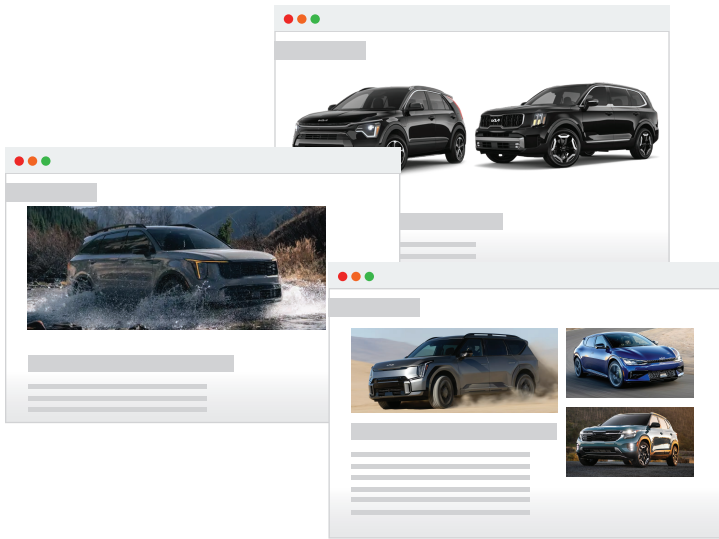
Powered by


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Increasing Link Authority

Leadbox increases links to your dealership from locally relevant and respected websites to further increase your dealership's visibility to local car shoppers.

Search engines use links from these types of websites to help determine result rankings. The more these types of websites link to your dealership, the higher your website will rank with search engines.



Content Marketing

Content is king and search engines like Google thrive on new, current and relevant content.

Leadbox SEO services will create relevant content for your dealership to keep you highly ranked in your local area.

Leadbox creates the following types of text & video content:

- Model Specific Pages
- Vehicle Comparison Pages
- Seasonal Articles
- Evergreen Articles

Content Only

- Keyword Research
- Content Page
- 2 Blog Post/Month

\$750/ mo
Minimum 12 month term

SEO Base

- Keyword Research
- Content Pages
- 2 GBP post/month
- 2 Blog post/month
- Content on key web pages (Home page, New and Used SRP, Service page, About us)
- Technical SEO
- Competitor analysis (dealers/brands)
- Reporting
- Keyword Research

\$1,205/ mo
Minimum 12 month term

SEO Pro

- Keyword Research
- Content Pages
- 4 GBP post/month
- 3 blog post/month
- Content on key web pages (Home page, New and Used SRP, Service page, About us)
- Technical SEO
- Competitor analysis (dealers/brands)
- Reporting
- Keyword Research

\$1,525 / mo
Minimum 12 month term

Additional Language

- Adding a Secondary Language for All Content

\$500 (Content Only)
\$750 (Base and Pro)