



# Win *every lead* and drive repeat business.

Podium's all-in-one lead management and communication platform delivers a seamless customer experience across all channels.

With Podium, you will:

- + Route all of your leads into one inbox, no matter where they came from, so you never miss a lead again.
- + Convert more leads into paying customers by responding faster than your competition, with your always-on AI Employee.
- + Keep customers coming back with personalized text marketing, convenient payment options, and AI automations.



## New lead — WordPress

Do you have the black 2024 Nissan Rogue SL in stock? If so can I test drive it tomorrow at 5pm?

Hi Adrianna, this is Jerry from Aspen Auto. We do have a few of that make, model and color in stock. I've let our sales team know you'll be stopping by for a test drive tomorrow at 5pm.



Perfect! Thank you.



## Call Completed

3:05

[View call details](#)



Adrianna paid \$4,000.00

Thanks for your payment. View your receipt from Aspen Auto for \$4000: <http://pay.podium.co>



[Leave us a review!](#)

★★★★★

Aspen Auto was amazing! They were so helpful and easy to work with!

[View details](#)

Hi Adrianna, Book your next service appointment and get 10% off. [Call now](#)



## Top integrations



CDK Global



Dealer Track



Tekion



VinSolutions



Reynolds  
& Reynolds



DealerSocket



## Trusted by 100,000+ businesses.

"It's just incredible what our partnership in Podium has done to modernize our dealerships. Not only is it simple for my sales and service staff to communicate with customers, but it's just as easy for the customer to receive direct links to all of our review sites and not have to go out and try to find them."

**Tina Tasche**

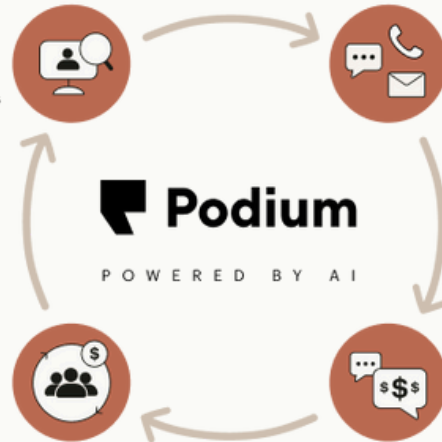
Van Horn Auto Group



# Everything auto dealers need to sell more cars, *faster.*

## Get found. Get chosen.

Google Reviews  
Facebook Reviews  
Industry Review Sites



## Capture every lead.

Phones  
AI Instant Answers  
SMS Messaging  
Website Contact Forms  
Third-Party Websites  
Website Chat  
Social Messaging  
Consolidated Inbox

## Convert more leads.

AI Employee  
Payments  
Automations  
Integrations  
Mobile App

## Drive repeat business.

Customer Profiles  
Text Marketing  
ROI Reporting  
Surveys



## Show up first on Google

Rank higher on Google, Google Maps, and other sites by getting more 5-star reviews for your happy customers.



## Reply instantly with AI Employee

Be the first business to respond to new messages, even after working hours, with conversational AI, automations, and more.



## Never miss a lead again.

Connect with leads fast and capture them all in one easy-to-use inbox, including phone calls, emails, texts, contact forms, and more.



## Keep customers coming back.

Use text marketing, bulk messaging, easy payments, and textable feedback surveys to keep customers coming back again.

## Podium + Kia Packages:

### Podium Reviews

- Automated Review Solicitation
- Review Monitoring + Dealer Managed Response
- Sentiment Reporting & Competitive Benchmarking
- Podium Inbox Messaging Platform

### Add-ons

- AI Reputation Specialist
- Surveys
- DMS Integration: Podium Advanced
- DMS Integration: Podium Direct
- DMS Integration: DealerSocket
- DMS Integration: Other