

Smart
social
media
solutions...



That sells
more
cars.

PURPOSE
AUTOMOTIVE

Driven to
elevate your
dealership's
social game.

Scan now to book your
discovery meeting.



416-707-4127

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purposeautomotive.ca

WHO ARE WE?

PURPOSE
AUTOMOTIVE

**A dynamic all-female team
passionate about the
automotive industry.**

We bring deep expertise in the digital space and as an extension of your dealership, we'll tailor solutions to fit your team, culture, and community, delivering personalized, impactful results.





Our dealership's social media has seen a remarkable transformation. They've perfectly captured our Durham Kia's unique personality while aligning every post with Kia's brand standards and level of quality. Their attention to detail and creativity in leveraging content has brought a new level of cohesiveness and professionalism to our pages.

“

Justin Campbell
General Manager
Durham Kia



OUR PACKAGES

Organic Social Media

Gold Package \$2,800

20 posts monthly on Instagram and Facebook, Content Creation, Calendar Planning, Community Engagement, Weekly and Monthly Reporting, OEM Reposting

Silver Package \$2,500

12 posts monthly on Instagram and Facebook, Content Creation, Community Engagement, Weekly and Monthly Reporting, OEM Reposting

Bronze Package \$1,799

8 posts monthly on Instagram and Facebook, Content Creation, Community Engagement, Monthly Reporting, OEM Reposting

Organic TikTok Management \$1,695

1 video per day, Review of metrics, research into similar brands and monthly analytics, Strategy adjustments and A/B testing, Audience building

LinkedIn Management \$1,645

2 posts per week, Content creation and research, Monthly analytics, Audience building

YouTube Management \$1,099

Profile optimization, SEO and algorithm optimization, Content strategy, creation and video editing, Shorts strategy, Audience building, Weekly and Monthly Reporting, Competitor research

Paid Social Media Marketing

TikTok Paid Ads Starting at \$2,185

Paid Meta Ads \$500 min spend + 25% Admin fee

Meta & LinkedIn Boosting No minimum spend + \$100 Admin fee

