

STREAM COMPANIES

SOCIAL MEDIA PROGRAM MARKETING



Stream Companies Joins Kia Canada Social Media Program

We're thrilled to announce that Stream Companies is now a certified vendor for the Kia Canada Social Media Program. Our tailored services are designed to help Kia dealerships elevate their social presence, safeguard their reputation, and drive meaningful engagement with customers.

Packages and Pricing

Establish the perfect online presence with our all-inclusive approach:

Social Media Management – CAD \$950/mo

MONTHLY DELIVERABLES	CONTENT CALENDAR
9 static image posts on Facebook and Instagram.	Quarterly content planning for seamless strategy.
DEALERIZED CUSTOMIZATION	ENHANCED ENGAGEMENT
Unique hashtags and creative assets tailored to your dealership.	Daily monitoring and unlimited posting of supplemental content via the Retail Ready Social Submissions App.

Social Media Management – CAD \$1,495/mo

MONTHLY DELIVERABLES	CONTENT CALENDAR
12 static image posts on Facebook and Instagram.	Quarterly content planning for seamless strategy.
DEALERIZED CUSTOMIZATION	ENHANCED ENGAGEMENT
Unique hashtags and creative assets tailored to your dealership.	Daily monitoring and unlimited posting of supplemental content via the Retail Ready Social Submissions App.

Additional Services

PAID SOCIAL ADVERTISEMENTS

22% of ad spend

SOCIAL DYNAMIC ADVERTISING INVENTORY LEADS

CAD \$598

Why Stream Companies?

1. Proven Expertise in Kia Canada

With over 50 Kia Canada clients, our team deeply understands the unique needs of Kia dealerships. Our history of delivering outstanding results speaks for itself. We have Canadian-based clients in the bustling markets of Toronto all the way to the remote dreamscapes Canada is famous for. Our intimate knowledge of Canadian Government and Geography paired with our access to industry-leading resources makes us the #1 choice for your business.

2. Cutting-Edge Technology

Leverage our proprietary tools and platforms for enhanced social media performance, from dynamic auto ads to geo-targeted campaigns.

3. Retail Ready Social App

Every dealer has access to the same incentives each month. Show your community and prospective customers what makes you different. **With our Retail Ready Social App, you can:**

- Capture photos, videos, and boomerangs directly from your smartphone.
- Collect customer testimonials and consent digitally.
- Submit content to your Stream Social team seamlessly.
- Manage and archive assets effortlessly via a user-friendly dashboard.

4. Transparent Reporting

Benefit from detailed, monthly performance reports and actionable insights to track success.

The Retail Ready Social App: A Game-Changer

Our multimedia app transforms how dealerships share their story:

- **Real-Time Content Creation:** Upload videos and photos instantly.
- **Customer Consent Simplified:** Easy-to-use digital signature release page.
- **Comprehensive Dashboard:** Centralized content management with historical archives for photo release forms and monthly activity reports.

Key Benefits:

- **Stand out with engaging content like inventory showcases, happy customers, and behind-the-scenes glimpses.**
- **Save time and boost efficiency with a seamless submission and approval process.**

PROGRAM LAUNCH DETAILS

The Kia Canada Social Media Reputation Management Program officially goes live in February 2025. With a focus on transparency, measurable results, and dealer success, Stream Companies is committed to helping Kia dealerships dominate their digital presence. **For more information about the program or to enroll, contact Stream Companies at**

kiacanada@streamcompanies.com.

FULL-SERVICE » FULLY INTEGRATED » TECH-ENABLED AD AGENCY

Visit Us! StreamCompanies.com

stream
companies