

KIA CANADA'S CERTIFIED VENDOR
FOR
REPUTATION MANAGEMENT

INCREASE RATING SCORES AND ONLINE VISIBILITY

91%


of consumers read reviews before making a purchase decision

85%

of consumers trust reviews as much as personal recommendations

95%

of automotive shoppers utilize online resources as their primary information source





WHO WE ARE

SureCritic is a trusted leader in customer feedback and reputation management. We specialize in delivering advanced solutions that empower businesses to build trust, enhance customer satisfaction, and strengthen their online presence.

Our innovative tools are designed to simplify customer engagement, improve operational efficiency, and drive meaningful results, all while maintaining an unwavering commitment to exceptional service.

BENEFITS OF SURECRITIC

- ★ Easy-to-Use, Innovative Platform
- ★ Streamline Dealer Tasks to Save Time
- ★ Boost Customer Engagement
- ★ Improve Online Visibility
- ★ Actionable Insights to Improve Dealer Performance
- ★ Bi-Lingual Platform for Broader Reach

PARTNERS IN AUTOMOTIVE

✓ KIA Canada

✓ Mitsubishi Canada

✓ Subaru of America

✓ Genesis Motor America

✓ Hyundai Motor America

✓ AAA

INCLUDED

Reputation Management

- Automated Google Review Requests
- Centralized Reputation Dashboard
- Exclusive Net Promotor Score®
- Real-Time Monitoring & Alerts

Reputation Marketing

- One-Click Social Media Publishing
- Corporate Content Creation & Distribution
- Review Memes & Offers
- AI-Generated Social Media Content

AI-Integrated Platform

- Automated & Suggested Review responses
- Customize Tone & Style of Response
- Multilingual Support
- Social Media Integrations

ReScore®

- Easy-to-Use Concern Resolution Tool
- ReScore Low Score Reviews on Google
- Increase Google Rating Scores

learn.surecritic.com

surecritic.ca

ENROLL TODAY!

\$470

Per month. No
set up fee

Features:

Automated Google Review
Generation



Single-Click Publishing on Social
Media Platforms



DMS Integration



Google Business Profile
Integration



Multi-Lingual Platform –
English & French



Facebook Integration



Centralized Reputation Dashboard



Instagram Integration



Review Performance Dashboard



5-Star Review Sharing to Google
Profile, Facebook, & Instagram



AI Review Summaries



Employee Recognition



AI –Suggested Review Responses



Automated & Scheduled Social
Media Posting



Real-Time Review Notifications &
Alerts



User-Friendly Offer Builder



ReScore® Low Score Reviews



Automated Social Media Content
Distribution



SureCritic Premium Business
Listing & Reviews



Manufacturer Social Media
Content Creation



Employee Profiles



AI-Generated Social Media
Content



Interactive Website Review
Widgets



Integrations

100+ automations including:



Auto/Mate
by DealerSocket



Autosoft

