



Automotive Search Engine Optimization



Conversion and Engagement Optimization:

We specialize in enhancing conversion and engagement rates on your website, ensuring that visitors take high-value actions.



Data-Driven Strategy Refinement:

Our approach involves continuous analysis of data to refine strategies, ensuring they align with Kia Canada's evolving needs and future goals in the digital space.



Website-Agnostic Solutions:

We focus on strategies that transcend individual websites, ensuring effectiveness across various digital platforms and channels.



Tier Six is a Certified Kia Canada SEO Provider and is **Coop eligible!**

Search Engine Optimization Package Pricing Guide

VDP engagement



ALWAYS ON SEO

- ▶ Unique vehicle descriptions for your New and CPO inventory
- ▶ 1 Custom landing page creation
- ▶ 1 Custom blog post creation
- ▶ 90 day content calendar
- ▶ Monthly performance audit
- ▶ Monthly reporting
- ▶ Coop Qualified

\$749/mo

Site performance



ENHANCED SEO

- ▶ Unique vehicle descriptions for your New and CPO inventory
- ▶ 2 Custom landing page creation
- ▶ 2 Custom blog post creation
- ▶ 60 day content calendar
- ▶ Google tool integrations
- ▶ Monthly performance audit
- ▶ Monthly site speed monitoring
- ▶ Monthly critical error monitoring
- ▶ Monthly reporting
- ▶ Quarterly Google Business profile optimization
- ▶ Google Business Profile Assurance Service
- ▶ Coop Qualified

\$1599/mo

Website Add On Services

Product	Description	Price
SEO Begin	Unique Vehicle descriptions for your New and CPO Inventory that helps drive conversions and engagement on your website. Google Analytics 4 integration included.	\$349 per month
Used Vehicle Content Boost	Unique Vehicle descriptions for your Used Inventory that helps drive conversions and engagement on your website.	\$149 per month
Additional landing page and Blog	Add additional landing pages and/or blog post above and beyond the package allocations.	\$200 per set
Custom content page with unique url	A deliverable for creation of custom landing pages that will enhance your online presence and strengthen your overall website optimization efforts. Each page is meticulously designed to provide value to your audience while aligning with your brand identity and objectives. A custom page build plan that delivers content that meets the highest standards of excellence and exceeds your expectations would be required.	\$150 per hr
Google Business Profile Assurance	Dont let your rankings tumble by unwanted updates by google or the public on your profile. We will monitor your profile and assure only the correct ones are changed.	\$99 per month
Google Business Profile Optimization	Service is designed to maximize your online visibility and enhance your presence on Google Search and Google Maps. With our expertise in SEO and Google Business profile best practices, we optimize your business profile to attract more customers, improve engagement, and drive conversions.	\$129 per month

Website Add On Services

Product	Description	Price
Google Business Profile posts/updates and SRP inventory Updates	Creating and managing engaging posts, updates and product inventory section posts. We help you showcase your offerings, promote events, and drive customer interactions directly from your business profile. Inventory optimization service is tailored to businesses looking to leverage their online presence for showcasing products and attracting customers.	\$149 per month
Technical Performance Audits	Service is designed to help businesses optimize their website's technical infrastructure, improve loading speed, enhance user experience, and boost search engine rankings. Through comprehensive audits and analysis, we identify and address performance issues to ensure that your website operates at peak efficiency.	\$129 per month
Premium SEO	Everything from our Enhanced package, BUT MORE! Includes also technical SEO and auditing, as well as additional content creation. You also receive our management service for your Google Business profile along with inventory maintenance on it.	\$2199 per month
Custom SEO Strategy	A deep planning session and plan curation to discuss your business objectives and explore how our comprehensive SEO Strategy Development service can help you achieve your goals.	Quote required

Increase organic traffic & conversions with a Tier Six solution

SEO, CONTENT, AND VEHICLE DETAIL PAGE OPTIMIZATION COMPLIMENT EACH OTHER SEAMLESSLY, LIKE GEARS IN A FINELY-TUNED ENGINE.