



Experts in online car sales

## Website Pricing and Packages

KIA CANADA CERTIFIED PROVIDER

# PRICING, PACKAGING & BILLING

## Packages

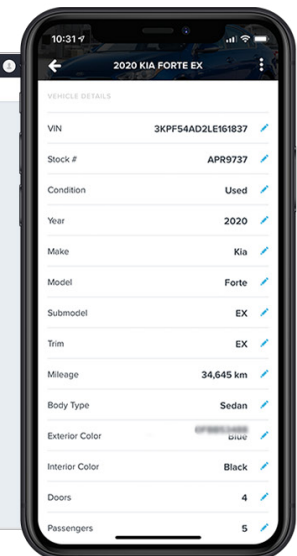
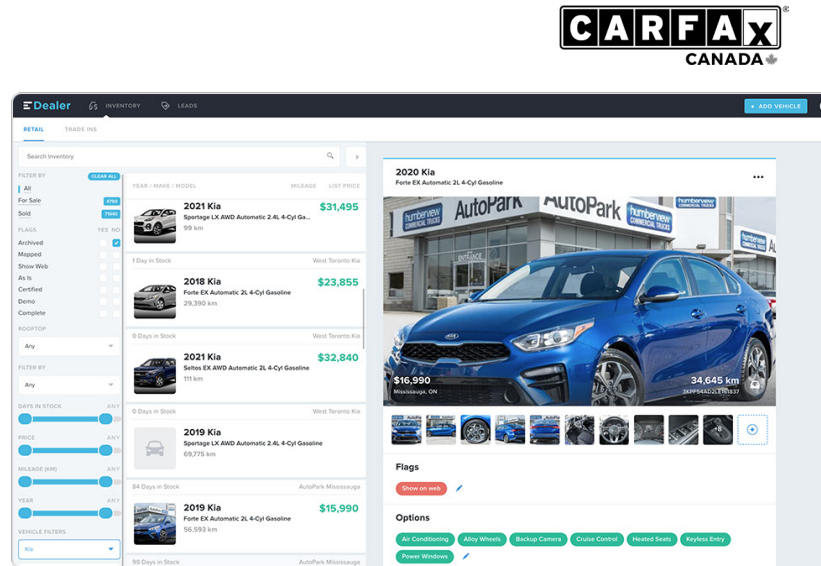
EDealer provides an automotive marketing solution that gives dealers the ability to manage all aspects of their online marketing initiatives. With many different plans, you're sure to find exactly what you need.

	<div>Kia Certified</div> <div>EDEALER MARKET HUB</div> <div>\$899</div> <div>per site / per month</div>	<div>Kia Certified DR</div> <div>EDEALER MARKET HUB</div> <div>\$1,248</div> <div>per site / per month</div>	<div>OUR MOST POPULAR PACKAGE</div> <div>EDealer Elite</div> <div>EDEALER MARKET HUB</div> <div>\$1,399</div> <div>per site / per month</div>	<div>EDealer Prestige</div> <div>EDEALER MARKET HUB</div> <div>\$1,999</div> <div>per site / per month</div>
All Core Market Hub Features	✓	✓	✓	✓
WordPress Responsive Website	✓	✓	✓	✓
Monthly OEM Banner updates	✓	✓	✓	✓
DMS integration	✓	✓	✓	✓
Unlimited Technical Support	✓	✓	✓	✓
Customization & Development Hours	1 hour	1 hour	3 hours	5 hours
VIP Kia Support Team	✓	✓	✓	✓
New Vehicle incentives	✓	✓	✓	✓
Lease & Finance Payment Calculators	✓	✓	✓	✓
New Vehicle Showroom		✓	✓	✓
Build and Price		✓	✓	✓
Dynamic Personalization with New Vehicle Incentives		✓	✓	✓
Facebook Catalog Push			✓	✓
New Vehicle Payment Selection Engine			✓	✓
eCommerce Plug-in			✓	✓
Guaranteed Trade				✓
Dedicated Performance Manager				✓
Google Business Profile Management				✓
Google Maps Performance Tracking				✓
Technical SEO Essential				✓
Quarterly Ability to Use 2 Hrs towards 1 Single Seasonal Department-Focused Page				✓

# PRICING, PACKAGING & BILLING

## EDealer Market Hub

- Dynamic Optimized Inventory
- Mobile Data Capture
- Custom Segment Feature
- CARFAX Integration
- Email Integration
- Video Marketing
- Secure Credit App/Web Form
- Analytics and Reporting
- Inventory Syndication
- Mobile Friendly Inventory
- Inventory Management
- Lead Management
- Window Sticker
- Social Media Integration
- CPO Integration
- Vehicle Data and Options
- Digital Advertising  
*Optional addition*



## PRICING, PACKAGING & BILLING

# A la Carte Services

### Automated Vehicle Videos

Starting at

**\$255/mo**

### Facebook Catalog Push

**\$100/mo**

### Traffic IQ reporting

**\$199**

set up fee &

**\$199/mo**

### Guaranteed Trade

**\$189**

per product/per month

## Search Engine Optimization (SEO)

Local SEO Essential

**\$215/month**

General Technical  
SEO Essential

**\$215/month**

New Vehicle Content  
Marketing Plus

**\$525/month**

Fixed Operations/  
Used Vehicles Content  
Marketing Plus

**\$525/month**

Local SEO Accelerate

**\$425/month**

Advanced Applied  
Technical SEO Accelerate

**\$425/month**

New Vehicle Content  
Marketing Accelerate

**\$950/month**

Fixed Operations/  
Used Vehicle Content  
Marketing Accelerate

**\$850/month**



Hours ▾

⚠ Hours or services may differ

#### A Kia On Hunt Club

Nepean, ON

Open · Closes 9 p.m. · (613) 688-6000



WEBSITE



DIRECTIONS

#### B Donnelly Kia

490 Terry Fox Dr

Open · Closes 8 p.m. · (613) 733-4747



WEBSITE



DIRECTIONS

#### C Kia 417

Gloucester, ON

Open · Closes 7 p.m. · (613) 746-1170



WEBSITE



DIRECTIONS



## PRICING, PACKAGING & BILLING

# A la Carte Services

### Digital Advertising Management

# 22%

Search, Display, Video and Social

### Creative Services

BRONZE: 5 HOURS **\$329**

SILVER: 10 HOURS **\$659**

GOLD: 15 HOURS **\$989**

### Website Content

One-time charge

BASIC **\$750**

BASIC BILINGUAL  
(ENGLISH & FRENCH) **\$1,500**

COMPLETE **\$2,000**

COMPLETE BILINGUAL  
(ENGLISH & FRENCH) **\$4,000**

### Vehicle Descriptions (per unit)

AUTOMATED **\$3**

CUSTOM **\$5**

### Call Tracking

PACKAGE 1 **\$300**

PACKAGE 2 **\$450**

PACKAGE 3 **\$650**

METERED RATE **\$0.13**

### Digital Retail

AVA **\$379**

ECOMMERCE ELITE **\$995**

### The 2021 Sorento

Bi-Weekly Lease

**\$100** at **1.99%** APR

Includes 1% Loyalty  
Rate Reduction

[Discover More >](#)

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# Dealer

The **complete** solution for  
today's car dealer.



**Phone**

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(905) 479-1531



**Email**

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