Magnetis AUTO

WEBSITES & SERVICES
FOR AUTO DEALERSHIPS

WEBSITES

PACKAGES

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WEBSITES - **MONTHLY PACKAGES**	**1 999$** PREMIUM	**1 499$** PREFERRED	**1 099$** BASIC
Adaptive website for mobile devices	M	M	M
Assigned strategist	M	M	M
Hosting & support	M	M	M
Cookie management tool / privacy policy	M	M	M
Bilingual configuration (FR/EN)	M	M	M
Organic sales call-tracking number	M	M	M
Daily security backups	M	M	M
SSL Certificate	M	M	M
WordPress CMS / Back-end manager	M	M	M
Google Analytics (GA4) performance dashboard	M	M	M
Initial homepage personalization	M	M	M
SEO - Text & meta editor	M	M	M
Optimized for search engines & AI	M	M	M
NEW - Showroom page	M	M	M
NEW - Model pages (VDP)	M	M	M

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WEBSITES PACKAGES

WEBSITES - **MONTHLY PACKAGES**	1999$ PREMIUM	1499$ PREFERRED	1099$ BASIC
NEW - Trim selector	M	M	M
NEW - OEM incentives (lease & financing)	M	M	M
NEW - OEM incentives updates	M	M	M
SYNC AUTO - Inventory manager	M	M	M
Inventory search filter	M	M	M
Promo landing page generator	M	M	M
SMS call-to-actions on mobile	M	M	M
Third party integration (Chat, iFrame, API...)	M	M	M
CRM connectivity (Lead integration)	M	M	M
Popup module	M	M	M
Exit popup module	M	M	M
YouTube video integration (Library, VDP new & pre-owned)	M	M	M
Job offer module	M	M	M
Blog module	M	M	
Team module	M	M	

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WEBSITES

PACKAGES

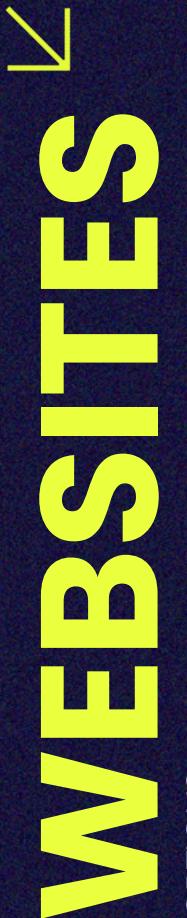| WEBSITES - **MONTHLY PACKAGES**	**1999$** PREMIUM	**1499$** PREFERRED	**1099$** BASIC
Connected Google reviews & testimonials tool	M	M	
Payment configurator on new inventory listing page	M	M	
Payment calculator (new)	M	M	
Advanced 'Build & Price' module	M		
Online reservation (Secured online deposit via *Stripe*)	M		

A PLATFORM FULLY OPTIMIZED FOR ARTIFICIAL INTELLIGENCE (AI) AND BUILT TO PERFORM ON SEARCH ENGINES

*Our websites are built for the AI era. Car buyer behavior is evolving fast—and we've adapted. That's why every website we build is optimized to perform with AI tools, from SEO to user journey tracking. We've put in the work to make sure your vehicles show up in front of the **right people**, at the **right time.***

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WEBSITES

OPTIONS

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WEBSITES - **ADD-ONS**

Extra call-tracking number	**45 $ / UNIT**
INVENTORY: Daily import of new vehicles inventory via DMS	**125 $ / MONTH**
INVENTORY: Syndication / Export to an external source	**20 $ / SOURCE**
Personalized pre-owned payment calculator	**125 $ / MONTH**
Trade-in evaluation module	**449$ / MONTH**
3rd party digital retailing integration & maintenance	**99$ / MONTH**
3rd party chat integration (installation fee)	**99$ / UNIT**
SMS / Chat 'sticky' trigger widget	**20 $ / MONTH**
Custom banner design	**125 $ / UNIT**
Custom popup creation	**150 $ / UNIT**
Custom HTML popup creation & integration (including form)	**250 $ / UNIT**
Custom promo landing page creation / Dealer offer module	**150 $ / UNIT**
Custom website projects (upon evaluation)	**135 $ / HOUR**

WEBSITES - **SEO CONTENT ADD-ONS**

Blog article - 1 language (Including featured image)	**285 $ / ARTICLE**
Blog article - Bilingual (Including featured image)	**375$ / ARTICLE**
Showroom VDP custom SEO content - 1 language	**199 $ / PAGE**
Showroom VDP custom SEO content - Bilingual	**249 $ / PAGE**

ADVANCED SEO SERVICES:
*Upon evaluation at our hourly rate of **135 $ / hour***

We also offer advanced SEO plans where we can work on many other technical aspects, such as:

- Metas, titles (H1-H2-H3) editing & management, image metas
- Redirections
- Custom URLs
- SEO auditing
- Backlink management
- Internal & external link structure management
- Creation of unique SEO content and adaptation of the OEM's generic page content
- And more!

After an initial consultation with our team, we will provide you with a detailed plan, set goals, and evaluate a monthly package that includes periodic performance reviews.

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WEBSITES

SEO CONTENT